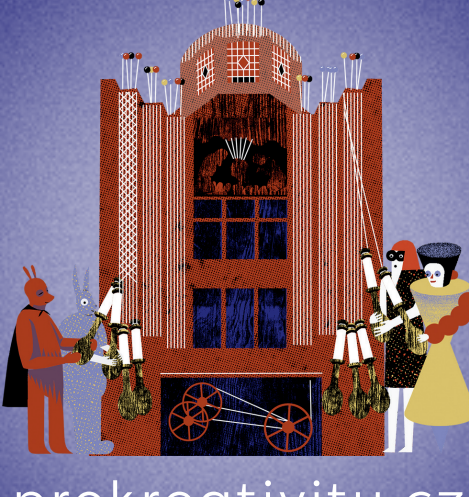


CREATIVE VOUCHERS FOR CULTURAL HERITAGE

Hradec Kralove
region



prokreativitu.cz

Královéhradecký kraj

CREATIVE VOUCHERS FOR CULTURAL HERITAGE OF HRADEC KRALOVE REGION

Cultural heritage deserves to be cherished. But that doesn't mean it can't be refreshed with modern technologies and new ideas—quite the opposite! We love the idea of giving creative professionals the opportunity to apply their talent and support institutions in our region.

The goal of these vouchers is to present and revitalize the cultural heritage of our region through creative approaches. What does that mean in practice?

A museum located in the Hradec Kralove Region wants to attract more visitors to a new exhibition featuring a unique artifact. Creative professionals can assist with promoting the exhibition and the artifact itself by designing original merchandise or creating a targeted promotional campaign.

The museum simply needs to apply for the ongoing call and choose the creative professional that resonates with them the most.

Let us give you an example.

DO YOU HAVE QUESTIONS? FEEL FREE TO CONTACT US.

Department of Culture,
Culture Heritage and
Tourism:

Věra Doležalová
phone: +420 727 811 784
e-mail: vdolezalova@khk.cz

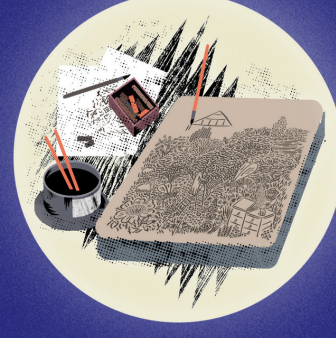
OR TAKE A LOOK AT OUR WEBSITE:

www.prokreativitu.cz



BROUMOVSKO BY UPUPÆPOP

- Applicant: Educational & Cultural Center Broumov
- Creator: Upupaepop
- Location: Broumov
- Financial aid: 4.000 €



Create and produce merchandising for the Broumov region and monastery. Upupaepop will print five graphic sheets using traditional lithography technology and develop other propagation products.



EDUCATIONAL PUPPET PLAY ABOUT ALBRECHT VON WALLENSTEIN

- Applicant: Wallenstein Loggia
- Creator: Roman Marek & Martina Marková
- Location: Jicin
- Financial aid: 2.000 €



Cooperation between the Wallenstein Loggia and the puppet workshop of Marek family. The creation of six puppets that will be part of a puppet play and will resemble important people associated with the history of Loggia.



GAP TO HEAVEN

- Applicant: Museum of Eastern Bohemia
- Creator: Zbyněk Matějů
- Location: Hradec Kralove
- Financial aid: 4.000 €



Create a series of musical compositions that reflect the history of the Eastern Bohemia. It will be used as a background music for exhibition floors in the Museum and for presentation of archaeological topics to the public.



TALES FROM THE EAGLE MOUNTAINS

- Applicant: Green Mango
- Creator: Tomáš Chlud
- Location: Rychnov nad Knežnou
- Financial aid: 4.000 €



Create a comic book about the history of the Eagle Mountains. The readers will learn who the first inhabitants were, how difficult the life was in the mountains, what the local people did for a living and how they got along with their neighbours.

